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Work Experience **Globe University/
Minnesota School
of Business**

Woodbury, MN
06/08 - Present

Senior Designer: Developed the GU/MSB, IPR and MSC brands. Planned and designed direct mail campaigns, newspaper inserts, postcards, brochures, folders, posters, trade show banners, billboards, ads, and other assorted collateral for 25 campuses under five different brands (GU, MSB, Minnesota School of Cosmetology, Institute of Production and Recording and Broadview University/Utah Career College).

AllOut Marketing

Wayzata, MN
10/06 - 06/08

Graphic Designer: Oversaw all print design projects, which included posters, hanging trade show banners, magazine advertisements, brochures, folders, mailers, logos, etc.

Appleton Post-Crescent

A division of Gannett
Wisconsin Newspapers
Appleton, WI
01/05 - 08/06

Design Services Team Leader: Supervised six designers for newspaper and magazine advertising teams, managed multiple daily deadlines for ad creation and approval, designed ads and spec ads. From 08/05 - 12/05 was acting Creative Services Manager with the following duties: Supervised 15 designers on three different teams, tracked credits, and worked with Ad Managers to improve ad quality and accuracy.

Log Home Design Ideas

An Active Interest
Media publication
Appleton, WI
07/03 - 10/04

Design Director: Supervised three designers, interviewed new hires, managed LHD brand and style, selected photos for editorial, designed magazine covers, designed editorial layouts, designed , advertisements, illustration, sent ad proofs to customers, proofed pages for designers and attended press checks.

11/02 - 07/03

Sr. Graphic Designer: Designed editorial layouts, illustration, prepared pages for printer, and performed web updates.

Cadre

Oshkosh, WI
09/02 - 11/02

Graphic Artist: Designed proposal layouts and graphics.

eburke design

01/01 - 02/05

Freelance Graphic Designer: Projects included ads, brochures, posters, CD packaging, digital art, floor plans and photography.

Phillips Plastics

Prescott, WI
09/00 - 03/01

Graphic Designer: Designed identity systems, posters and brochures.

Software Skills

Adobe Creative Suite CS5 (including: Photoshop CS5, Adobe Illustrator CS5, Adobe InDesign CS5, Adobe Bridge, Adobe Dreamweaver, etc.), Adobe Photoshop Lightroom, Adobe Acrobat, Internet Applications, Mac OS X, Windows, Microsoft Office

Education **University of Wisconsin
Stout**

August 1998 - May 2002
Degree: Bachelor of Fine Arts
Major: Graphic Design
Honors: Magna Cum Laude

**University of Minnesota
Twin Cities**

September 1994 - June 1995
Major: Astrophysics